

Creator:

Context:

Date:

1

Who do we serve?

Who are we called to serve? What are they looking for?

2

Why do we serve them?

What's important about serving them? How does it tie back to our purpose? What might happen if we didn't serve them?

3

How do we serve them?

What outcomes do we create for them? What becomes possible for them as a result of the outcomes we create?

4

How will we know?

What evidence might tell us if we are serving them?

5

What gets us stuck?

What gets in our way of serving them? What does it cost us? What does it cost them?

6

What frees us up?

What helps us get unstuck?

7

What will we bring?

What will we bring to our relationship?

8

What do we need?

What do we need from each other, from our coach, inter-dependent teams, stakeholders, partners and leaders?

9

Who will we be?

Who will we be when our unhelpful thoughts and habits get in our way? When we are challenged to be true to those we serve?