

Creator:

Context:

Date:

**1 Who do we serve?**

Who are we called to serve? What are they looking for?

**2 Why do we serve them?**

What's important about serving them? How does it tie back to our purpose? What might happen if we didn't serve them?

**3 How do we serve them?**

What outcomes do we create for them? What becomes possible for them as a result of the outcomes we create?

**4 How will we know?**

What evidence might tell us if we are serving them?

**5 What gets us stuck?**

What gets in our way of serving them? What does it cost us? What does it cost them?

**6 What frees us up?**

What helps us get unstuck?

**7 What will we bring?**

What will we bring to our relationship?

**8 What do we need?**

What do we need from each other, from our coach, inter-dependent teams, stakeholders, partners and leaders?

**9 Who will we be?**

Who will we be when our unhelpful thoughts and habits get in our way? When we are challenged to be true to those we serve?